

REGISTER NOW!

The AME Summer Institute introduces **DIGITAL/MEDIA/ARTS**, a rigorous, standards-based curriculum developed specifically for California AME academies with input from industry experts and educators.

Do not miss this opportunity for in-depth professional development and planning designed especially for district-wide and school-based teams, to focus on curriculum and instruction in arts, media, and digital design.

SCHOOL AND DISTRICT LEADERS

Learn how your high school AME academy can adopt a rigorous, comprehensive four-year program of study that incorporates technical, academic, and work-based learning and prepares students for college and careers.

TEACHERS IN VISUAL ARTS AND MEDIA

Attend workshops and guided planning sessions where you will learn to implement Foundations in Visual Arts, a 9th/10th grade course that bridges visual arts and digital media, addresses 21st century skills, and makes strong connections to careers in the arts, media, and entertainment industry sector. Strengthen your skills in project-based teaching, interdisciplinary connections, and assessment.

ACADEMIC TEACHERS IN AME ACADEMIES

Preview and try out project-based units in science, math, social studies, and English language arts that engage students in creative disciplinary instruction through authentic AME applications.



REGISTRATION IS NOW OPEN!

EDUCATORS AND SCHOOL LEADERS FOR CALIFORNIA ARTS, MEDIA, AND ENTERTAINMENT CAREER ACADEMIES



DIGITAL MEDIA ARTS
Introduction to Visual Arts and Digital Design

PROFESSIONAL DEVELOPMENT INSTITUTE

JULY 13-17, 2009

HELEN BERNSTEIN HIGH SCHOOL
HOLLYWOOD, CALIFORNIA

the James Irvine foundation



ConnectEd
The California Center for College and Career



WHAT

AME Summer Institute:
Professional Development
for District or School-based Teams



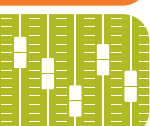
WHERE

Helen Bernstein High School
1309 N. Wilton Place
Hollywood, CA 90028



WHO SHOULD ATTEND

Your team ideally will include teachers in visual arts and media; academic teachers representing social studies, mathematics, science, and English language arts; and school and district administrators.



COST

All workshops, materials, and Industry Day events are free. The registration fee covers the cost of meals at the Institute. Participants are responsible for their own transportation and accommodations (rooms may be reserved nearby at the special conference rate).



If you register by June 1:

\$250 / person for five days

\$150 / person for three days

After June 1, add \$50 / person.



FOR MORE INFORMATION

Contact Carissa Baquiran

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Phone: 617.618.2486



TO REGISTER

<http://www.connectedcalifornia.org/ame>



WHEN TO ATTEND

**TEACHERS IN
VISUAL ARTS AND MEDIA
MONDAY–FRIDAY
JULY 13–17**

**SCHOOL AND ACADEMIC
ADMINISTRATORS
WEDNESDAY–FRIDAY
JULY 15–17**

**TEACHERS IN
ACADEMIC DISCIPLINES
WEDNESDAY–FRIDAY
JULY 15–17**

WHAT YOU WILL DO

Teachers attend hands-on workshops to prepare to teach the Foundations in Visual Arts course or Integrated Units in their disciplines (mathematics, science, social studies, or English language arts)

Administrators participate in curriculum leadership workshops with other school and district leaders

Teams engage in guided curriculum and program planning for their school or district

Everyone attends Industry Day activities to learn about new developments and career opportunities in arts, media, and entertainment from AME practitioners and post-secondary leaders through talks, panels, roundtables, and field trips to industry sites

BENEFITS OF ATTENDING

- Gain full access to the **DIGITAL/MEDIA/ARTS** curriculum, online tools, and student materials
- Explore instructional strategies to engage and advance students' learning
- Learn to strengthen links between classroom learning and career pathways
- Work with your district team to plan implementation of the **DIGITAL/MEDIA/ARTS** curriculum in your school context
- Learn how integrating visual, digital, and media arts instruction with learning in other academic disciplines can enhance students' engagement, understanding, and career-readiness
- Meet with industry leaders to explore current practices and career paths
- Take a field trip to see industry innovators in action
- Interact with AME career academy educators from across the state
- Earn PDPs or graduate credits (optional)



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